



CHEMIST WAREHOUSE WNBL CHAMPIONSHIP

2019 TENDER APPLICATION

Event Dates	<p>The draft fixture dates for 2019-2020 Chemist Warehouse WNBL Championship season will be:</p> <p>Regular Season start: 11 October, 2019 Regular Season Finish: 19 January, 2020 Finals: 22 January – 9 February, 2020</p>
--------------------	--

Deadline for submissions	<p>EOI's due to Basketball Australia - COB Friday 21 September, 2018</p> <p>Invitations to submit bids sent – COB Wednesday 3 October, 2018</p> <p>Bids due to Basketball Australia – COB Friday 23 November, 2018</p>
---------------------------------	--

Submission Requirements	<p>Sally Phillips Head of Chemist Warehouse WNBL Championship Basketball Australia PO Box 4140 Knox City Centre VIC 3152 Ph: 03 9847 2333</p> <p>Electronic submissions are acceptable Email sally.phillips@basketball.net.au</p>
--------------------------------	---

Introduction

Basketball Australia is pleased to provide this briefing document to interested parties wishing to submit an expression of interest (EOI) to participate in the Chemist Warehouse Women's National Basketball League (WNBL).

The Women's National Basketball League is Australia's longest running elite, female, national sporting competition. The 2017/18 championship was the 37th consecutive season and featured eight clubs across Western Australia, South Australia, Victoria, ACT, New South Wales and Queensland. The WNBL competition is widely touted as one of the best female basketball leagues in the world and for Basketball Australia, is an integral part of the elite player pathway from grassroots to Opals.

The WNBL's vision is to be ***Australia's most Accessible, Inspiring and Globally Elite women's professional sporting league.***

The WNBL has captured the imaginations of the team at FOX Sports who have recognised our strengths as a world-class league with globally elite athletes. In turn, they have put their hand up to truly support Australian Women's sport by backing the WNBL on and off the court. The league's partnership with FOX Sports also involves developing commercial models and sponsorship packages, marketing and publicity support, along with helping the league build community initiatives and grow crowd attendances and club memberships.

In a time where the community is recognising the importance of women's sport and the role our exceptional athletes play in the community, support of Women's sport in this country is at an all-time high; it's the perfect time to explore joining the WNBL.

The League's growth strategy lays out a plan to grow the WNBL to a ten (10) team competition with Brisbane named as the top priority marketplace for an additional team.

Who can submit an EOI?

Any parties interested in submitting a formal bid to acquire a Chemist Warehouse WNBL Championship licence for a team based in Brisbane, Qld to enter the competition for the 2019-2020 or 2020-2021 season.

What to address in your EOI?

Interested parties must submit an expression of interest (EOI) letter to WNBL Management by COB Friday, 21 September 2018. The EOI should include the following:

- a. Proposed Board members
- b. Proposed entity structure
- c. Proposed venue
- d. A brief outline of:
 - i. projected support base,
 - ii. plans for community engagement,
 - iii. financial support base, and

- iv. a summary of the credentials of the Board members.

Process

The Basketball Australia Board has approved the establishment of a Chemist Warehouse WNBL Championship licence bid review team.

The team will comprise:

- BA CEO
- BA GM WNBL & Competitions
- Head of WNBL
- Chair of WNBL Commission (BA Director)
- WNBL Commission representative (Independent)
- Relevant State Association CEO
- Independent professional services firm

All EOI's submitted will be reviewed by this same group to determine whether the WNBL will extend an invitation to submit a formal bid. WNBL Management will communicate with all parties who have submitted an EOI by COB Wednesday, 3 October 2018 to either invite them to submit a formal bid or inform them their EOI was not deemed suitable for further consideration.

Those parties invited to submit a formal bid will receive a 'WNBL Licence Bid Briefing Note' outlining the requirements for a bid. Bids for licence will be due to WNBL management by COB Friday 23 November 2018.

FOR FURTHER INFORMATION PLEASE CONTACT:

Sally Phillips– Head of WNBL

Phone – 03 9847 2359

Email – sally.phillips@basketball.net.au

Closing Date: COB Friday, 21 September 2018