The FIBA Women’s Basketball World Cup 2022 (FWBWC22) will be conducted from 22 September to 1 October 2022 in Sydney. The event is conducted by FIBA and Basketball Australia has won the competitive tender to host the event.

Local Organising Committee (LOC) has been established to oversee the event and will be responsible for the successful conduct of the entire program, including all financial and commercial matters. As part of the event, the LOC will establish several Advisory Committees to provide expert advice to the LOC Board and LOC Management in areas of specific importance in the successful delivery of FWBWC22.

Advisory Committees

1. Each Advisory Committee will be led by a LOC Board Director.
2. Members of each Advisory Committee will draw on their existing knowledge of the sport, relationships and expertise to ensure key outcomes are delivered for Basketball in Australia and FIBA.
3. Major stakeholders of FWBWC 22 – Basketball Australia (BA), Basketball NSW (BNSW) and NSW Government will have the right to each nominate a member to an Advisory Committee, where the relevant expertise is available.
4. Committee membership will be maximum of 7 persons – including BA/BNSW/Government representatives
5. Key objective for the FWBWC 2022 is to drive future growth of the sport by identifying the next generation of basketball administrators and event organisers, with gender balance and diversity to provide opportunities for all to be involved in the Event.
6. The Advisory Committees once appointed and approved by the LOC Board, will meet from August/September 2020 on a regular basis, as determined by the Committee Chair. Where inter-state members are involved, meeting attendance will be via Zoom/Skype/telephone etc.

The LOC Board is seeking Expressions of Interest from suitably qualified candidates to a position on one of the following Advisory Committees. Should this opportunity be of interest to you, please submit an Expression of Interest providing details of your expertise and your preferred Advisory Committee.

Please send to applicationswwc@australia.basketball by 30 June 2020.

<table>
<thead>
<tr>
<th>Advisory Committee</th>
<th>EVENT SERVICES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chair</td>
<td>Bob Elphinston</td>
</tr>
<tr>
<td>Key Purpose:</td>
<td>To provide advice on services essential to supporting a successful event, but not limited to -</td>
</tr>
<tr>
<td>Areas of focus:</td>
<td>1. Security planning for participants; VIPs; Venues; Events; Service Providers and Contingency Planning</td>
</tr>
<tr>
<td></td>
<td>2. Transport planning for participants, spectators, VIP and media.</td>
</tr>
<tr>
<td></td>
<td>3. Airport arrivals and departures; visa services.</td>
</tr>
<tr>
<td></td>
<td>4. Medical services for participants/venues/VIPs.</td>
</tr>
<tr>
<td></td>
<td>5. Delivery of FIBA Accreditation system to ensure a safe environment for all teams and officials.</td>
</tr>
<tr>
<td></td>
<td>6. Doping Control services including liaison with ASADA, FIBA, WADA, Sydney Lab etc.</td>
</tr>
<tr>
<td></td>
<td>7. Language services to support Teams / Players/ Officials.</td>
</tr>
<tr>
<td></td>
<td>8. Logistics/customs services specific to FIBA needs</td>
</tr>
<tr>
<td>Advisory Committee</td>
<td>ATHLETE SERVICES</td>
</tr>
<tr>
<td>--------------------</td>
<td>------------------</td>
</tr>
<tr>
<td>Chair</td>
<td>Bronwyn Marshall</td>
</tr>
<tr>
<td><strong>Key Purpose:</strong></td>
<td>To ensure Athlete’s interests are a priority and considered in all planning and delivery of FWWC including:</td>
</tr>
</tbody>
</table>
| **Areas of focus:**| 1. Athlete services at Team Hotels  
2. Athlete/ Team transport planning  
3. Airport Arrivals and Departures  
4. Team Receptions/ Closing Party  
5. Leisure activities for athletes and teams  
6. Medical/ personal health services at team hotels  
7. Athlete Services at Training and competition Venues  
8. Opening and Closing Ceremonies/ medal ceremonies format  
9. Promotional activities involving athletes/ teams (incl CSR) |

<table>
<thead>
<tr>
<th>Advisory Committee</th>
<th>COMPETITION/VENUES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chair</td>
<td>Ned Coten</td>
</tr>
<tr>
<td><strong>Key Purpose:</strong></td>
<td>To provide advice on competitions and training venue set up and operations</td>
</tr>
</tbody>
</table>
| **Areas of focus:**| 1. Provide input and advice on competition and training venues facilities, services and operational policies as per FIBA regulations including environmental sustainability initiatives.  
2. Competition schedule – provide input to FIBA on scheduling of games to represent the interests of FIBA/TV/Host Nation.  
3. Provide input and advice on planning for key competition areas including:  
   3.1 Sports presentation including in-venue entertainment.  
   3.2 Opening and Closing ceremonies; Medal ceremonies.  
   3.3 Venue staffing including recruitment and training of volunteers.  
   3.4 FIBA Officiating Team – Support services  
   3.5 Selection and training of Technical Officials (Score bench/ Statistics).  
   3.6 Organisation and conduct of Test event(s) at competition venues  
   3.7 Contingency planning for venue and competition issues which would include equipment, lighting/power. |

<table>
<thead>
<tr>
<th>Advisory Committee</th>
<th>COMMERCIAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chair</td>
<td>Board Director - TBC</td>
</tr>
<tr>
<td><strong>Key Purpose:</strong></td>
<td>To provide advice on all commercial strategies including a focus on identifying sales opportunities for the LOC within the FIBA guidelines.</td>
</tr>
</tbody>
</table>
| **Areas of focus:**| 1. Understanding fully the FIBA Host Nations Agreement obligations including the role of the FIBA Marketing Committee (comprises FIBA/LOC representatives) in delivering the commercial assets to ensure the success of FWWBC 2022.  
2. Review FIBA Preserved Commercial Categories and assist in scoping those likely to be available for the LOC optimisation.  
3. Assess strategies and values for Sponsorship packages not included in FIBA assets and make recommendations for consideration.  
4. Review LOC Value in Kind schedule of needs (i.e. no cash) and provide input, feedback and advice for consideration within FIBA guidelines.  
5. Review proposed branding opportunities within the FIBA guidelines and provide advice on how to maximise branding opportunities for the event.  
6. Provide advice on the VIP/VVIP hospitality plan to be submitted to FIBA.  
7. Provide advice on Servicing Local Partners (LOC categories) and review plans on FIBA Partner servicing plans.  
8. Ticketing strategies, development of pricing options and travel packages both overseas and Australia |
<table>
<thead>
<tr>
<th>Advisory Committee</th>
<th>COMMUNICATION/PROMOTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chair</td>
<td>Nickie Scriven</td>
</tr>
<tr>
<td><strong>Key Purpose:</strong></td>
<td>To provide advice and inputs into the overarching communications strategy and plan in collaboration with FIBA Communications and LOC Communication Manager. To maximise impact, reach and engagement of local, national and global communications across all platforms, channels and touchpoints. To provide advice and input into the ticketing and event promotion strategies in conjunction with Commercial Manager.</td>
</tr>
</tbody>
</table>
| **Areas of focus:**| 1. Generate inputs for brand asset development RFP (Event logo, mascot, brand identity, brand narrative, event dressing and promotional collateral). Review submissions and provide scoring, feedback and recommendation of preferred supplier and final assets to FIBA Communications.  
2. Event promotional plan – local, national, global in collaboration with FIBA communications.  
3. Ticketing strategies/pricing/policies and promotional plan.  
4. Community engagement strategies including schools, universities, clubs etc.  
5. Protocols in place to protect Trademark/intellectual property rights protection of all sponsors/partners.  
6. Broadcast relations with Rights Holder including services required.  
7. Work with broadcast partners to ensure all opportunities are utilised to promote the event schedule and opportunities pre/during/post WWC.  
8. Work with FIBA and Destination NSW to ensure that we will develop the Look & Feel – work with FIBA and Destination NSW to ensure that we maximise all opportunities across the venues/hotels/city/event to utilise the Brand identity and brand assets created by FIBA to promote the event.  
9. Work with FIBA to create and amplify global and local content across Digital and social media channels to promote the event and drive advocacy and sharing.  
10. Work with Legacy committee to promote and communicate all legacy commitments for FIBA/BA/BNSW.  
11. FIBA Media Communications and Operations including Venues/Press centre/Hotel |

<table>
<thead>
<tr>
<th>Advisory Committee</th>
<th>LEGACY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chair</td>
<td>Maria Nordstrom</td>
</tr>
<tr>
<td><strong>Key Purpose:</strong></td>
<td>To oversee planning and execution of Legacy Commitments in Bid Document including the upgrading of QUAY Centre for FWWC and NSW basketball legacy</td>
</tr>
</tbody>
</table>
| **Areas of focus:**| 1. NSW Govt/BNSW Legacy Plan commitments as agreed with NSW Office of Sport/Destinations NSW.  
2. Planning for QUAY Centre - Upgrading requirements to comply with FIBA Regulations.  
3. Women in Basketball Legacy Program in close co-operation with BNSW/BA to maximise allocated funding to BNSW/BA for this objective.  
4. National legacy programme in conjunction with BA and States/Territories.  
5. FIBA Oceania legacy programme planning and execution – Administration/Coaching/Refereeing.  
6. FIBA Global legacy planning and implementation.  
7. Women in Basketball Conference planning.  
8. Celebrate Opals history with former Opals, special dinner and attendance at event.  
9. Observer program for WWC2026  
10. Transfer of knowledge program as agreed with FIBA  
11. Explore opportunities for Opals preparation to be part of promotion of FIBA World Cup. |
Advisory Committee | FINANCE, RISK AND AUDIT
---|---
Chair | Board Director - TBC

**Key Purpose:**
To review and recommend on all financial aspects of the LOC and to establish strategies in respect of Risk and financial opportunities for the stakeholders.

**Areas of focus:**
1. To review and advise the LOC Event budget to the LOC Board for adoption.
2. To receive regular financial reports for review and advice to LOC Board.
3. To review LOC Financial Policies and provide advice to the LOC Board for adoption/amendment.
4. To review LOC Risk Register and advise appropriate strategies including Contingency and Crisis Management planning.
5. To review LOC Asset Register; Value -in- Kind valuations in co-operation with Commercial.
6. To review Personnel Hiring proposals, salary levels and conditions of employment.
7. To review LOC Taxation actions and responsibilities.
8. To establish and review Audit Services for LOC and appropriate reporting.
9. To ensure Financial Obligations to the NSW Government are identified and monitored to completion of obligations.

Should this opportunity be of interest to you, please submit an Expression of Interest providing details of your expertise and your preferred Advisory Committee.

Please send to [applicationswwc@australia.basketball](mailto:applicationswwc@australia.basketball) by 30 June 2020.